

Luckiamute Watershed Council

Education and Outreach Committee

Purpose

The purpose of the Education and Outreach Committee (EOC) is to plan and develop events, support Luckiamute Watershed Council (LWC) staff in the development of education program strategies, and lead LWC outreach efforts that support the organization's internal and external identity. The EOC will work within the watershed community to increase visibility of the LWC, foster better stewardship of natural resources and improve understanding of biodiversity in the LWC service area.

Composition

The Education and Outreach Committee (EOC) consists of at least two Board members and other participants from the community, and is responsible for volunteers and interns as needed.

Responsibilities

1. Increase the visibility and impact of the Luckiamute Watershed Council in the community.
2. Help to implement and distribute educational and outreach program materials.
3. Engage individuals with the Council's work, and collaborate with key partner organizations to promote the Council's work through activities, publications, social media and public lectures.
4. Develop or assist with a one-year plan, a media plan and the current Strategic Plan
5. Encourage grants and fundraising that would support Education and Outreach activities.

On-going Activities

1. Increase visibility and impact of the LWC in the community by:
 - Participating in 2-4 community events annually.
 - Participating in 2-4 conference or booth activities with key partners annually.
 - Attending at least 2-3 meetings of local and civic organizations each year; either as an attendee or presenter.
2. Engage individuals and groups by:
 - Scheduling regular public and private tours of project sites.
 - Organizing pub talks on topics of community interest; co-sponsoring with partner organizations to increase participation.
 - Identify and recruit subject matter experts to present on the selected topics.
3. Support development of appropriate outreach materials for the Council
4. Collaborate with LWC staff and other committees on related projects, including:
 - Working with the Fundraising Committee, as well as the Outreach and Council Coordinators, to plan and implement events and fundraisers.
5. Send regular news releases and photos about public events to local news sources.

Meeting Frequency

Monthly, generally the second Tuesday of each month.

Committee Members

Dave Ehlers (Board)

Cheryl Gaston (Volunteer)

Karin Stutzman (Board)

Suzanne Teller (Staff, Outreach Coordinator)